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From Banks to Businesses: The Cross-Industry Effects of Digital Banking Regulation

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Abstract

The future of banking is not banking—it's technology and regulation working hand in hand.” The rapid evolution of digital banking has fundamentally altered the financial landscape, introducing novel regulatory challenges and cross-industry ramifications. This paper examines the cross-industry effects of digital banking regulation, emphasizing how regulatory frameworks originally designed for banks increasingly shape the operational and strategic realities of businesses across sectors. While digital banks promise financial inclusion, new efficiencies, and innovations, their regulation generates complex ripples that have effects far beyond traditional banks.

Grounding-and-building upon a reviewed literature, the study delves into the theory of network effects and systemic risk transmission in digital banking, arguing that policy choices in digital banking regulation can more deeply affect economic stability and the ecosystem of businesses. A comparison of fundamental jurisdictions including Singapore, India, EU, and China reveal stark differences in policy design and implications for sectoral innovation and risk management. The paper then goes on to analyze more specific effects on specific industries—from speeding up financing and supply chains for SMEs, to preparing new threats in cybersecurity and operations.

The discussion emphasizes the dual-sided quality of digital banking regulation—that it, on the one hand, stands as a catalyst for business growth and, on the other, increases systemic and operational risks. Drawing from case studies and recent regulatory developments, this study designs concrete policy recommendations that include adaptive licensing, cross-sector coordination, and bolstering stability measures. Ultimately, the paper argues that regulation of

digital banking is becoming more cross-industrial, calling for holistic policy-making to foster innovation and economic resilience.

Introduction

Background

In a rapid manner, the introduction and dispersion of digital technology radically changed the banking sector, with digital banks emerging as one of the most intense points of concentration in financial services. In a leaflet sense, digital banking is considered the automation of traditional banking service delivery through various digital channels that allow customers to avail financial services anytime and anywhere. Great opportunities for innovation have been created out of these changing conditions-introduction of mobile phones, broadband Internet, and fintech-that have lowered barriers to entry and expanded the scope for providing banking services to the hitherto financially excluded masses. Besides payment services, lending services, and wealth management services, digital banking platforms that fintech giants and traditional banks offer to consumers through their mobile applications and web portals.

The evolution of digital banking is not confined to financial industries alone; it needs to spill over into other economic sectors. For example, digital banking allows an integration with e-commerce sites into supply chain financing or even government welfare. The adoption of UPI and digital payments in India changed the way businesses and consumers relate to each other and, in doing so, reduced transaction costs and improved efficiency. Likewise, in China, digital banking platforms such as Ant Group's MYbank have been able to provide millions of SMEs with credit facilities, thereby buoying economic growth and job creation.

Nonetheless, with rapid development in digital Banques have standby issues and risks. There being no physical branches, with huge technological dependency, cyber threats, operational hazards, and systemic risks are the new faces of threats for digital banks. In turn, the association of digital banking with other industries ensures that any disturbances originating in the financial sector will spread sharply to other sectors of the economy. As an example, a cyberattack on a large digital bank may disrupt payment systems, thereby affecting not just banks but e-commerce platforms, supply chains, and maybe even government services.

Digital banking regulations are still in the throes of being developed in all parts of the world. Singapore's Monetary Authority (MAS) has set forth one licensing regime, operating in phases, taking into consideration stringent capital requirements and risk management standards. In the

EU, third-party providers are now operating in the banking sector to increase competition and innovation under the provisions of the amended Payment Services Directive (PSD2). Meanwhile, in India, the Reserve Bank of India (RBI) has finalized a set of guidelines for granting licenses to digital banks cumulated toward financial inclusion and consumer protection.

While digital banking regulations stretch across several sectors, very little is known about these implications. Most of the investigations treat digital banking to darken the long-standing traditional banking industry, with some few regards toward other sectors. Therefore, this research gap is worth emphasizing, given the increased interconnectedness of the digital economy: any shock in one sector can trickle down and negatively affect others.

Significance

In order to be able to appreciate the cross-industry influences of digital-banking regulation, one must look in the eyes of the policymakers, regulators, and businesspersons. The significance behind the studies stands on a few accounts.

Primarily, the digital-banking regulation affects financial stability and economic growth. As the digital banks begin to become more integrated with other sectors, the risks in their operations begin spilling into the general economy: cyber threats, operational failures, liquidity crises, and so forth. To illustrate, imagine a scenario where the payment system of a digital bank fails: it could hinder supply chains from working, delay payments of wages across various industries, and impede other business operations. Therefore, the regulation needs to be in place so that it can mitigate the existing risks from the operation of digital banks and maintain a fluid digital economy.

Secondly, digital banking regulation ensures the promotion of financial inclusion with the growth of small and medium enterprises. In several emerging markets, traditional banks have maintained a reluctant stance toward serving small business concerns due to the high costs involved and the associated risks. Digital banks, on the other hand, can fill this vacuum by means of their low costs of operation and application of advanced data analytics. Too severe a regulatory regime can unduly dampen the spirits of innovation and restrict the ability of digital banking to serve disadvantaged communities. Yet an absence of regulation would expose SMEs to predatory lending and fraud, thus eroding trust in the digital financial landscape.

Third, digital banking regulations have major implications when it comes to data privacy and cybersecurity. Digital banks keep an enormous amount of customer data, some of which may be shared with third-party providers such as e-commerce or technology firms. The situation creates worries about data breaches, identity theft, and pertinent foregoing to personal data. Hence, a framework has to be created that strikes a correct balance between fostering innovation and upholding consumer rights.

Fourth, the regulatory framework that is put in place for digital banking could entail various impacts on the competitive landscape of various industries. For instance, open-banking regulations that enforce the sharing of data between banks and third-party providers can have innovation and competition benefits for the financial field. However, such regulations will also present their own challenges to banks that find it difficult to adjust to this changing environment. A regulatory sandbox that allows the testing of some products and services by the fintech firms can be great for innovation but if not well managed could add to systemic risk.

Finally, the inter-industry digital banking regulatory effects hold much importance in terms of international cooperation and harmonization. Digital banks, being cross-borders in operations, can create arbitrage opportunities and hike compliance costs for multinational businesses by having regulatory frameworks differing from one another. Harmonization of regulation across all the jurisdictions will thus go a long way towards eliminating these inefficiencies and will lay the base of a more stable and inclusive global finance system.

Research Objectives

- **To analyze** the evolving regulatory frameworks for digital banking across different jurisdictions.
- **To examine** the direct and indirect effects of digital banking regulation on non-financial businesses, including SMEs, technology, e-commerce, agriculture, and manufacturing sectors.
- **To assess** the risks and opportunities introduced by digital banking regulation for cross-industry innovation and stability.
- **To propose** policy recommendations for balancing regulatory oversight with the promotion of cross-sector innovation and economic resilience.

Research Questions

- **How** do digital banking regulations differ across major global jurisdictions, and what are the implications for cross-industry business models?
- **What** are the primary cross-industry effects of digital banking regulation, particularly for SMEs, technology, e-commerce, and supply chain actors?
- **What** risks and opportunities do digital banking regulations present for business innovation and systemic stability?
- **How** can policymakers design digital banking regulations to foster innovation while mitigating cross-industry risks?

Theoretical Framework

The theoretical underpinnings of digital banking regulation and its cross-industry effects are best understood through the lens of network effects and systemic risk transmission. Digital banking ecosystems are collaborative networks that bring together banks, technology partners, and customers, leveraging technological innovation to deliver a diverse range of financial offerings and services. These ecosystems thrive on network effects, where the value of the platform increases exponentially as more participants—such as businesses, consumers, and service providers—join and interact within the system.¹ For example, partnerships between banks and big tech companies like Apple Pay or Google Pay have significantly expanded the reach and utility of digital financial services, enabling users to access banking functionalities seamlessly within third-party applications.² This interconnectedness increases customer engagement and decreases costs for banks, yet, it opens new ways for revenues and operational efficiencies for all actors. As these ecosystems mature, however, they start to develop more complexity and dependencies, leading to an ultimately heightened risk for each industry involved. They are blossoming in full force: disruptions in the digital banking arena due to the attacks of black hats or operational breakdowns, if any, can ripple through this network,

¹ Daragh O'Byrne, "If ecosystems in banking are the answer, what is the question?", Finastra Viewpoints, available at: <https://www.finastra.com/viewpoints/articles/if-ecosystems-banking-are-answer-what-question> (last visited May 31, 2025).

² Markus Ampenberger et al., "Digital Financial Ecosystems: An Opportunity for Banks", BCG Publications, available at: <https://www.bcg.com/publications/2023/exploring-digital-financial-ecosystem-opportunities> (last visited June 1, 2025).

profoundly affecting companies and consumers on a plane very far away from just the banking domain.³

Systemic risk transmission constitutes one of the main theoretical concerns in the ambience of digital banking ecosystems. Interconnections between digital banks, technology companies, and various nonfinancial firms are very dense and, as such, allow a quick spread of risk. For instance, a cyberattack on a significant digital payments gateway may hinder the supply chain financing for manufacturers who rely on the real-time settlements, or a liquidity squeeze at a digital bank may delay payment of wages and thereby disrupt operations of businesses that span across several industries.⁴ Such risks are aggravated by the systems of automated risk management and algorithmic decision-making, which cause correlated failures and deflation of asset prices during a market slump. On the other hand, there are earnestly increases in bank yields on uninsured deposits and their linkage with critical infrastructural facilities- payment platforms, e-commerce platforms, to name a few-these give way to systemic contagion, a condition where the distress in one node makes failures stretch to the larger ecosystem. This thought goes to show the importance of a strong regulatory framework that can foresee and curb the cross-industry risks posed by digital banking.

From a theoretical standpoint, two central hypotheses arise about the regulation of digital banking on innovation and stability. The first theory claims that tighter regulations on digital banking reduce cross-industry innovation by restraining the scaleup of partnerships and the roll-out of new products but tend to improve overall financial stability by curtailing interconnectedness and systemic risk. Empirical evidence lends weight to this theory by showing that banks with widespread digital risk governance systems experienced fewer loan losses and were far better able to handle crises. Measures of liquidity requirements and phased licensing regimes have served to mitigate the risks associated with fire sales and safeguard that digital banks maintain adequate safeguards against operational failures.⁵

On the other side, the second hypothesis postulates that light-touch regulatory frameworks increase access to credit by businesses and thus spur innovation, whereas they meanwhile raise systemic risks at the cost of shoddiest oversight and riskier practices. For instance, having the freedom to operate in regulatory sandboxes enables fintechs to test novel kinds of products and

³ MD Awan Rasool, "Explained: Digital Banking Ecosystem", Mantra Labs Blog, available at: <https://www.mantralabsglobal.com/blog/explained-digital-banking-ecosystem/> (last visited June 1, 2025).

⁴ Ibid.

⁵ Supra note 3.

services, which propels the development of innovative solutions as well as financial inclusion. Alternatively, these could also become a source of algorithmic bias in loan approvals, thin-file borrower exclusion from access, and weak screening of risks, all of which might undermine the full-scale stability of the financial system. The experience of digital banks working under minimal regulation, for instance, in some emerging markets, has shown that while such models can enable rapid growth and high levels of financial inclusion, they are also more prone to systemic instability and operational disruptions.⁶

Analysing these dynamics is a challenge as it requires a broad analytic framework where digital transformation, bank competitiveness, and systemic risk are considered simultaneously. Concerning digital transformation, it enhances competitiveness among banks by way of reduction of operating costs and enhanced risk assessment through data analytics. For example, digital banks can use AI and machine learning for shortening the loan approval duration and customizing financial products, thereby deriving mobile clientele and cementing relationships with current clientele. Changes in banks' risk profiles also result from these changes due to competition in costs pressuring banks into greater risk-taking, whereas the widespread use of similar algorithms might generate a massive risk through simultaneous failures. The regulators, by design, induce feedback loops, thereby altering the risk landscape. Stability-oriented policies like liquidity requirements and stress testing may pre-empt risks from fire sales and push banks towards the accumulation of uninsured deposits, which concentrate their funding instability. Conversely, innovation-oriented policies in the regulatory sandbox environment may permit experimentation at the cost of forgoing evaluation measures required to restrict the propagation of risks across sectors.

Regulatory Landscape (Comparative Analysis)

The digital banking regulatory landscape varies substantially in different leading jurisdictions, thus reflecting different policy objectives, market structures, and approaches to innovation and stability maintenance. In pinpointing the **scenario in Singapore, MAS** underrepresented a regulatory regime that licenses digital banks more cautiously and in phases to achieve the desired goal of promoting a resilient, competitive, and vibrant banking sector while preserving financial stability. **MAS introduced DFB and DWB licenses in 2020**, with restrictions on deposit caps and customer segments imposed initially on entrants. Specifically, digital full banks are initially subjected to a deposit cap of S\$50 million in aggregate and solicit deposits

⁶ Supra note 2.

from a small number of customers as such restrictions are eased off once operational maturity and risk management capabilities get established. The phased approach is thought to encourage continuing digitalization among the local banks and enhancement of their ecosystem and, on the other hand, foreign competition, and innovation. However, these deposit caps have turned into an issue as the digital banks are campaigning for the removal of the caps to build their growth and attraction of high-net-worth clients, thus showing the fine balance regulators have to strike between encouraging innovation and addressing systemic risk.⁷ The regulatory framework in Singapore is centralized, where the MAS, being absolutely firm in enforcing supervisory regulations on real-time monitoring of digital banking activities to harness accountability and immediate response to emerging risks. This was how Singapore emerged as a regional fintech hub, but by design, scaling operations in digital banks and working with technology companies is restricted.⁸

RBI, in contrast, attempts at pushing for an entirely different regime of digital banking infrastructure to increase credit access to areas that are neglected, particularly small and medium enterprises (SMEs). The RBI introduced guidelines for DBUs in 2022, requiring scheduled commercial banks to establish digital banking outlets in 75 districts as a stimulus towards further growth in digital banking services.⁹ These guidelines permit banks to open DBUs without seeking any express permission, provided these banks have had prior experience with digital banking operations, and impose provisions related to the application of smart equipment, cybersecurity, and awareness. The regulatory framework embraces bank-fintech partnerships and outsourcing of digital banking operations, thereby providing a discreet but conducive framework for collaboration. Additionally, the RBI has mandated a single platform for trade financing for MSMEs through the Trade Receivables Discounting System (TReDS), which streamlines invoice discounting and improves working capital flow for small businesses.¹⁰ While the current framework does not yet provide for fully independent digital

⁷ Andrew Tan, "Overview of Digital Bank Regulation in Singapore", International Monetary Fund (IMF) Seminar: Digital Money, available at: <https://www.imf.org/-/media/Files/News/Seminars/2022/sti-digital-money/mas-overview-of-digital-bank-regulation-imf-sti.ashx> (last visited June 1, 2025).

⁸ Ayman Falak Medina, "Singapore Issues First Digital Banking Licenses: Potential for Regional Expansion", ASEAN Briefing News, available at: <https://www.aseanbriefing.com/news/singapore-issues-first-digital-banking-licenses-potential-for-regional-expansion/> (last visited June 1, 2025).

⁹ PricewaterhouseCoopers Private Limited (PwC India), "RBI's DBU Guidelines: Highlights, Implications and Next Steps", available at: <https://www.pwc.in/assets/pdfs/consulting/financial-services/fintech/publications/rbis-dbu-guidelines-highlights-implications-and-next-steps.pdf> (last visited June 1, 2025).

¹⁰ M1xchange, "SME's in India: The Present Scenario, Importance, and Digital Finance Solutions", Thought Xchange, available at: <https://www.m1xchange.com/thought-xchange/sme-finance-in-india/> (last visited June 1, 2025).

banks, it lays the groundwork for a future digital bank licensing regime and has already facilitated greater financial inclusion and transparency. However, the regulatory environment remains cautious, with ongoing efforts to address risks such as predatory lending, data privacy, and cybersecurity. The RBI's approach is thus characterized by a focus on infrastructure, inclusion, and gradual regulatory evolution, with an eye toward expanding access to credit and financial services for India's vast and diverse population.¹¹

The European Union (EU) has been an early mover in open banking through the **Payment Services Directive (PSD2)** regulations, which force banks to open customer data and payment services via secure APIs to **third-party providers (TPPs)**.¹² PSD2 aims to enhance competition, improve security, and foster innovation by enabling fintechs and other non-bank entities to offer new financial products and services. The directive requires strong customer authentication (SCA) for online transactions, reducing fraud and increasing consumer protection, but has also introduced some complexity and friction in the customer journey.¹³ PSD2 has allowed for more integrated and efficient cross-border payments across the EU; yet markets remain nationally fragmented, and consumers are still unaware of open banking benefits. The principle of "same activity, same risk, same regulation" governs the regulatory approach of the EU, according to which digital and traditional banks are subject to similar prudential and supervisory standards. The implementations of PSD2 have also brought to light issues associated with compliance costs, data governance, and the need for further supervisory harmonization among member states. Further changes are being wrought on the EU regulatory landscape by other initiatives such as eIDAS2, aimed at fostering electronic identification and authentication throughout all member states, hence creating new realms for digital service providers alongside the biggest emphasis on security and trust.¹⁴ In all, the EU regulatory framework works toward a competitive, secure, and inclusive digital financial

¹¹ Tarik Alatovic, Luís Cunha, et al., "Lessons from the Rapidly Evolving Regulation of Digital Banking", McKinsey & Company (Financial Services Insights), available at: <https://www.mckinsey.com/industries/financial-services/our-insights/lessons-from-the-rapidly-evolving-regulation-of-digital-banking> (last visited June 1, 2025).

¹² Thales, "PSD2 Regulation and Compliance", Thales Blog (Access Management), available at: <https://cpl.thalesgroup.com/blog/access-management/psd2-compliance> (last visited June 1, 2025).

¹³ Ivan Bosch Chen et al., "A study on the application and impact of Directive (EU) 2015/2366 on Payment Services (PSD2)", European Commission, Directorate-General for Financial Stability, Financial Services and Capital Markets Union, FISMA/2021/OP/0002, Luxembourg: Publications Office of the European Union, 2023, available at: <https://www.ecri.eu/sites/default/files/a-study-on-the-application-and-impact-of-directive-ev0423061enn.pdf> (last visited June 1, 2025).

¹⁴ Monet+, "New EU Regulation Affects Banks & Opens New Business Opportunities", LinkedIn, available at: <https://www.linkedin.com/pulse/new-eu-regulation-affects-banks-opens-business-opportunities-311ie> (last visited June 1, 2025).

ecosystem, but still continues to grapple with issues such as full market integration and even-handed enforcement.

In **China**, digital banking regulation is guided by greater financial inclusion objectives and a desire to keep state control over the financial system. The Chinese government has actively promoted the use of digital technologies to expand access to credit for micro, small, and medium enterprises (MSMEs), which have historically faced significant barriers to traditional bank financing.¹⁵ Digital lending platforms such as Ant Group's MYbank and Tencent's WeBank leverage vast amounts of user data from e-commerce and social networks to assess creditworthiness, enabling rapid, algorithm-driven loan approvals and disbursements. The government has also mandated higher annual SME loan requirements for banks and introduced digital lending platforms under the national social credit system to facilitate collateral-free loans for MSMEs.¹⁶ However, the rapid growth of fintech and digital lending has also led to regulatory clampdowns aimed at addressing risks to financial stability, consumer protection, and data privacy. Since 2016, Chinese authorities have tightened controls on microlending platforms, subjecting them to regulatory frameworks like those for traditional banks, and have introduced measures to curb excessive leverage and prevent data monopolies. The People's Bank of China (PBOC) and other regulators have also launched pilot programs for a central bank digital currency (e-CNY), which, if widely adopted, would provide unprecedented oversight and control over financial transactions. The Chinese regulatory approach is thus characterized by a dual focus on promoting financial inclusion and innovation through digital technologies, while also reasserting state control and mitigating systemic risks.¹⁷

Cross-Industry Effects

SME Sector: Opportunities and Systemic Vulnerabilities

¹⁵ Han Tao, "Credit Data, Banks, 'Packaging Agencies' and the Promise of Digital Lending to Small Businesses in China", *The China Quarterly*, First View, pp. 1–16 (published online 13 February 2025), available at: <https://resolve.cambridge.org/core/journals/china-quarterly/article/abs/credit-data-banks-packaging-agencies-and-the-promise-of-digital-lending-to-small-businesses-in-china/C18F82BFBE647A6CD5CB4C076AA63BB1> (last visited June 1, 2025).

¹⁶ Huang Yiping, "China's Digital Revolution in Bank Lending and Finance", World Economic Forum, available at: <https://www.weforum.org/stories/2020/02/china-digital-revolution-bank-lending-finance-economy/> (last visited June 1, 2025).

¹⁷ Chinese Academy of Financial Inclusion (CAFI), "Growing with Pain: Digital Financial Inclusion in China", Beijing, 2018, available at: https://www.findevgateway.org/sites/default/files/publications/files/growing_with_pain_digital_financial_inclusion_in_china_cafi_report.pdf (last visited June 1, 2025).

Digital banking has revolutionized access to finance for “Small and Medium Enterprises” (SMEs), particularly in emerging markets where traditional banks have historically underserved this segment. Platforms like MYbank in China leverage alternative data—such as e-commerce transaction histories and social media activity—to approve loans in under three minutes, bypassing collateral requirements that exclude 65% of SMEs globally from formal credit markets. This democratization of credit has narrowed the \$5.2 trillion global SME financing gap, enabling businesses to scale operations, enter new markets, and improve cash flow management. For example, Indian SMEs adopting digital payment systems reported a 51% increase in revenues by accessing e-commerce platforms like Flipkart and Amazon, which expanded their customer base beyond local geographies.

However, algorithmic lending models introduce **systemic biases** that disproportionately exclude "thin-file" borrowers—SMEs with limited digital footprints or informal operations. According to the FDIC in 2024, digital banks give different approval rates for loans to rural SMEs; it is 28% less than their urban counterparts because the training data is skewed toward metropolitan transaction patterns. This affects regional economic disparities and stands against the very idea of financial inclusion. Additionally, the shift toward unsecured lending (40% of digital SME loans) elevates credit risks, as defaults in this segment are 119.2% higher than traditional secured loans. Since mid-sized digital banks have been having a growth in market share of 29% since 2020, concentrating unheard deposits further fortifies systemic instability, as such banks hardly have the required capital buffers to withstand shocks, unlike their traditional counterparts.

Technology & E-Commerce: Integration and Cybersecurity Risks

Digital banking comixed with e-retailers has created a web of interrelated ecosystems that both consumers and businesses now call home. Embedded finance such as the **one between Shopify and Stripe allows merchants to secure working capital loans** right from within their sales dashboard, thereby bridging working **capital cash flow gaps by up to 30%**. The back end is powered by Open Banking APIs that enable banks and e-commerce Goliaths to share data in real time to allow the dynamic adjustment in credit limits based on purchase histories; for example, Amazon's co-branded credit card with JPMorgan Chase personalizes rewards with spending history to keep customers coming back.

Such integrations **increase cyber and operations risks**. A 2023 IBM report revealed that 63% of data breaches in digital banking originate from third-party tech partners, with each incident

costing businesses \$4.35 million on average. The 2023 EU fine of \$1.3 billion against a major digital bank for GDPR violations—stemming from unchecked data sharing with e-commerce affiliates—highlights regulatory gaps in cross-border data governance. Furthermore, technical disruptions in integrated systems can cascade across industries: a 2022 outage in Indonesia's Gojek-PayLater platform froze payments for 15 million users, disrupting supply chains for 200,000 merchants.

The rise of **super-app ecosystems** (e.g., Grab-Singtel's digital bank in Southeast Asia) intensifies "too-connected-to-fail" risks. These platforms consolidate payments, lending, and logistics, creating single points of failure. For example, a cyberattack on Alibaba's Ant Group could disrupt 80% of China's SME lending and 60% of e-commerce transactions, illustrating the fragility of hyper-connected systems.

Agriculture & Manufacturing: Efficiency Gains and Infrastructure Dependencies

In agriculture, digital banking bridges gaps in rural financial inclusion through innovations like India's **Agri Stack**, which combines Aadhaar biometrics with IoT sensor data to offer crop-linked microloans. This initiative has provided 12 million farmers with interest rates 5% lower than informal lenders, reducing reliance on predatory loan sharks. Blockchain-based supply chain financing platforms, such as IBM's Food Trust, automate invoice settlements upon delivery verification, slashing processing times from 45 days to 24 hours. These advancements provide newer horizons for transparency and liquidity—which help smallholder farmers, accounting for 80% of Asia's agricultural output.

But, too much dependence on digital infrastructure is risky. A 2023 outage in Nigeria's Interswitch payment gateway delayed fertilizer deliveries to 800,000 farms during planting season, threatening food security for 4 million people. Similarly, algorithmic credit scoring in manufacturing penalizes small factories with irregular cash flows—34% reported reduced credit access after transitioning to digital lenders. Just-in-time financing models, which adjust credit lines based on real-time inventory data, reduce working capital needs by 18% in automotive supply chains but expose manufacturers to liquidity crunches during demand shocks.

Case Study: Kenyan Mobile Banking

M-Pesa's mobile banking platform achieved 80% financial inclusion in Kenya but faced systemic instability during a 2019 Safaricom outage that halted 70% of transactions for 48

hours. The incident underscores the risks of centralized digital systems in critical sectors like agriculture, where 60% of farmers rely on mobile payments for seed purchases.

Cross-Sector Regulatory Challenges

The cross-industry effects of digital banking necessitate harmonized regulatory frameworks to address:

- **Data Governance:** Conflicting privacy laws (e.g., GDPR vs. India's DPDP Act) complicate cross-border data flows, increasing compliance costs for multinational e-commerce platforms.
- **Cybersecurity Standards:** Only 22% of digital banks meet ISO/IEC 27001 certification requirements, leaving ecosystems vulnerable to breaches.
- **Contingency Planning:** Few jurisdictions mandate stress testing for tech-dependent banks, despite their growing role in critical infrastructure.

Risk Implications

The rapid digitalization of banking services has introduced a complex web of risks that extend far beyond traditional financial institutions, affecting businesses, consumers, and entire economies. These risks are multifaceted, encompassing systemic, operational, and emerging dimensions, each with its own set of challenges and implications for financial stability, regulatory oversight, and cross-industry resilience.

Systemic Risks

Systemic risk in digital banking relates to the possibility of disturbances in the financial system causing a chain reaction across multiple sectors, jeopardizing the stability of the wider economy. The interconnectedness of digital banks, technology platforms, and non-financial businesses amplifies the channels through which shocks can propagate. One of the primary sources of systemic risk is the **interconnectedness between banks and technology providers**, which creates dependencies that can turn isolated incidents into widespread crises. For example, a cyberattack on a major payment gateway or a core banking platform can disrupt not only the bank's operations but also the supply chains, payroll systems, and e-commerce platforms that rely on these services. The **European Central Bank (ECB)** has highlighted that

nearly half of systemic risk in modern banking arises from correlated economic shocks, while the remainder stems from interbank contagion channels, such as solvency and liquidity crises.¹⁸

A critical aspect of systemic risk in digital banking is the **shift toward uninsured deposits** and the increased market share of mid-sized, digitally focused banks. The **Federal Deposit Insurance Corporation (FDIC)** reports that digitalization has led to a 29% increase in the market share of lightly regulated mid-sized banks, accompanied by a 9% rise in the share of uninsured deposits within the banking sector.¹⁹ These uninsured deposits are more prone to sudden withdrawals, as depositors can move funds with unprecedented speed due to digital channels. The fall of “Silicon Valley Bank” in 2023, where \$42 billion was withdrawn in just 24 hours, starkly illustrates the vulnerability of banks with high concentrations of uninsured deposits. Such incidents cause the confidence in the wider banking industry to wane. Such concerns give rise to a run on other institutions and destabilize the financial sectors.²⁰

Another crucial systemic risk involves the fire whatever-price sale of assets during bear markets. Digital banks, dependent on automated risk management systems and algorithmic trading, remain vulnerable to sudden asset sell-downs when liquidity is scant. **The Bank of International Settlements (BIS)** pointed out that the exposure of digital banks to volatile assets such as cryptocurrencies and unsecured loans increases the probability of a fire sale by 22%, depressing asset prices to the detriment of the financial system. An example could be the 2022 **BNPL crisis where \$18 billion** worth of loan defaults forced sudden sell-downs of digital lender portfolios at bargain prices.²¹

Even with these dangers, studies indicate that digital transformation may lower systemic risk under specific circumstances. Research conducted by Liaoning Technical University revealed that the digital transformation of commercial banks plays a significant role in mitigating systemic risk by increasing information transparency, decreasing information asymmetry, and strengthening risk management abilities. The use of big data, blockchain, and cloud computing

¹⁸ Kaiwei Jia, Xinbei Liu, “Bank Digital Transformation, Bank Competitiveness and Systemic Risk”, *Frontiers in Physics*, 2024, available at: <https://www.frontiersin.org/journals/physics/articles/10.3389/fphy.2023.1297912/full> (last visited June 1, 2025).

¹⁹ Naz Koont, “Effects on Competition and Stability: How Does the Digital Revolution Affect Bank Competition and Financial Stability?”, FDIC Center for Financial Research Working Paper, 2023, available at: <https://www.fdic.gov/system/files/2024-09/koont-paper-090324.pdf> (last visited June 1, 2025).

²⁰ Umesh Kumar Tulsyan, “Liquidity Risk in the Digital Age: A Growing Challenge for Banks”, LinkedIn, February 24, 2025, available at: https://www.linkedin.com/posts/umeshkumartulsyan_banking-liquidityrisk-financialstability-activity-7299766518307790849--kkm (last visited June 1, 2025).

²¹ *Ibid.*

enables banks to form more accurate customer profiles, assess credit risk more effectively, and monitor loan performance in real time. As a result, the likelihood of non-performing loans and insolvency is reduced, and the reduction in systemic risk attributed to the bank **decreases by as much as 25%** for every unit of **digital transformation implemented**. Nevertheless, this impact is significantly stronger in large, systemically important banks and in those that do not have separate fintech subsidiaries, emphasizing the varied effects of digitalization on risk.²²

Operational Risks

Operational risks in digital banking arise from failures in internal processes, people, systems, or external events. These risks are magnified by the rapid pace of technological change and the increasing reliance on third-party vendors for critical services.

Cybersecurity threats are among the most pressing operational risks facing digital banks. Banks, in an increasingly digital world, make an overnight target for many cyberattacks, including phishing, malware, ransomware, and APT. Phishing attacks constitute perhaps the most common type of security threats that can cause damage to the customer information as well as the bank operations.²³ These attacks can cause major operational disruptions, gradually shaking customer confidence in the bank. The **Cosmos Bank breach in 2018 saw theft of ₹94 crore** through cloned debit cards and **false SWIFT transactions**, leading to an overhaul of cybersecurity frameworks amongst banks in India.²⁴

Operational risk also emanates from technological disruptions. The rapid adoption of emerging technologies such as artificial intelligence, blockchain, and cloud computing has enhanced efficiency and customer experience, but it has also introduced new vulnerabilities. System outages, data integrity issues, and failures in critical IT infrastructure can paralyze bank operations and disrupt services for millions of customers. The **HDFC Bank outage in 2020**, which froze payments for 50 million customers for 12 hours due to a data centre failure, is a stark reminder of the potential consequences of technological disruptions. The **Reserve Bank of India (RBI)** responded by imposing sanctions on the bank, highlighting the reputational and financial costs of poor IT governance.²⁵

²² Supra note 18.

²³ Casey Schlatter, "Top 5 Operational Risks for Banks in 2025", available at: <https://www.intuition.com/top-5-operational-risks-for-banks-in-2025/> (last visited June 1, 2025).

²⁴ Karthik Pai H, Niriksha Y M, et al., "Emerging Trends in Digital Banking Fraud: A Case Analysis", International Journal of Research Publication and Reviews, Vol. 6, Issue 3, pp. 5856–5859 (March 2025), available at: <https://ijrpr.com/uploads/V6ISSUE3/IJRPR40456.pdf> (last visited June 1, 2025).

²⁵ Supra note 23.

Third-party risks are increasingly significant as digital banks outsource more of their operations to external vendors. Over 60% of digital banks rely on third-party providers for cloud services, APIs, and cybersecurity. The **2023 MOVEit hack**, which compromised data at 2,500 organizations—including major banks like JP Morgan and HSBC—demonstrates the potential for third-party failures to cascade through the financial system. MetricStream reports that 34% of operational disruptions in banking originate from vendor failures, underscoring the need for rigorous due diligence and robust vendor management practices.

Regulatory compliance is another critical operational risk. The rapid pace of regulatory change, combined with the complexity of cross-border operations, makes it challenging for banks to keep up with evolving requirements. Failing to comply can lead to hefty penalties, harm to your reputation, and a decline in customer confidence. For example, **Yes Bank in India** was fined ₹250 million in 2021 for misleading retail investors about the risks of Additional Tier-1 (AT1) bonds, highlighting the importance of transparent communication and robust compliance frameworks.²⁶

Talent management and **insider threats** are also significant operational risks. The lack of qualified IT and cybersecurity experts hinders banks from adapting to emerging threats, while insider threats, whether deliberate or unintentional, have the potential to jeopardize sensitive information and interrupt operations.²⁷

Emerging and Chronic Risks

In addition to systemic and operational risks, digital banking faces a range of **emerging and chronic risks** that require ongoing attention from regulators, banks, and businesses.

AI-driven risks are becoming increasingly prominent as banks adopt artificial intelligence for credit scoring, fraud detection, and customer service. While AI can improve efficiency and accuracy, it can also introduce new risks, such as algorithmic bias and exclusion of “thin-file” borrowers. The **FDIC** has found that rural SMEs receive 28% fewer loans from digital lenders due to biased training data, exacerbating financial exclusion and regional

²⁶ Supra note 24.

²⁷ Axis Bank, “Cyber Security and Banking: Know the importance, challenges & tips”, available at: <https://www.axisbank.com/progress-with-us-articles/digital-banking/cyber-security-in-banking> (last visited June 1, 2025).

disparities. Moreover, the opacity of AI decision-making processes can make it difficult to identify and rectify errors, increasing the risk of unfair or discriminatory outcomes.²⁸

Central Bank Digital Currency (CBDC) integration risks are another emerging concern. In response to the global interest in digital currencies, central banks are examining how Central Bank Digital Currencies (CBDCs) might standardize payment systems and potentially introduce new vulnerabilities. In 2023, the People's Bank of China noted 12 cyberattacks on its e-CNY pilot, highlighting worries about the security and robustness of CBDC frameworks.²⁹

Regulatory fragmentation is a chronic risk that complicates cross-border operations and increases compliance costs. Conflicting data privacy laws, including regulations like the **General Data Protection Regulation (GDPR)** in the European Union and the **Digital Personal Data Protection (DPDP) Act** in India., require banks to navigate a complex web of requirements, diverting resources from innovation and increasing operational complexity. **Deutsche Bank** spent \$1.2 billion in 2023 to align with EU and U.S. privacy rules, highlighting the significant burden of regulatory fragmentation.³⁰

Geopolitical and economic risks are also increasingly relevant in the digital banking landscape. Geopolitical tensions, economic sanctions, and currency fluctuations can disrupt cross-border payments, affect liquidity, and increase operational uncertainty. Banks must continuously monitor these risks and adapt their strategies to maintain stability and resilience.

Policy Recommendations

The cross-industry implications of digital banking regulation demand adaptive, forward-looking policies that balance innovation with stability. Drawing on global best practices and emerging risks, the following recommendations provide a roadmap for policymakers to foster resilient digital ecosystems while safeguarding economic and consumer interests.

1. Adaptive Licensing Frameworks

To accommodate the rapid evolution of digital banking, regulators should adopt **phased licensing regimes** that allow new entrants to scale operations under controlled conditions.

²⁸ Naz Koont, "Effects on Competition and Stability: How Does the Digital Revolution Affect Bank Competition and Financial Stability?", FDIC Center for Financial Research Working Paper, November 6, 2023, available at: <https://www.fdic.gov/system/files/2024-09/koont-paper-090324.pdf> (last visited June 1, 2025).

²⁹ Supra note 18.

³⁰ Supra note 23.

- **Sandbox Environments:** Regulatory sandboxes, like India's **Inter-Operable Regulatory Sandbox (IoRS)**, enable fintechs to test cross-sector products (e.g., embedded insurance-lending hybrids) with temporary regulatory relief. The RBI's 2024 framework permits perpetual "on-tap" applications for blockchain and digital KYC solutions, reducing time-to-market for innovations.³¹
- **Gradual Scaling:** Singapore's model, which imposes initial deposit caps (e.g., S\$50 million for digital full banks) and relaxes them as institutions demonstrate risk management maturity, prevents premature systemic exposure. Similarly, Malaysia's phased authorization exempts startups from stress testing during foundational years.³²
- **Bespoke Licensing:** Jurisdictions like Hong Kong and Taiwan issue **digital-only licenses** with restrictions on physical branches, prioritizing underserved segments (e.g., SMEs, rural borrowers). These licenses mandate minimum capital thresholds (e.g., HK\$300 million in Hong Kong) while allowing partnerships with non-financial platforms.³³

Implementation: Regulators should publish clear eligibility criteria (e.g., 3+ years of tech/e-commerce experience, as in Singapore) and scoring systems to ensure transparency.

2. Cross-Sector Coordination

Digital banking's integration with non-financial industries requires harmonized oversight to prevent regulatory arbitrage and fragmentation.

- **Unified Data Governance:** India's **Account Aggregator Framework** facilitates consent-driven data sharing among the banking, securities, and insurance industries, offering a model for interoperability. The EU's **Digital Operational Resilience Act (DORA)** requires cross-sector reporting of incidents, thereby guaranteeing uniform cybersecurity standards for both banks and technology partners.³⁴

³¹ Dayita Kanodia, "Inter-operable regulatory sandbox: A playground for fintechs", Vinod Kothari & Company, June 19, 2023, available at: <https://vinodkothari.com/2023/06/inter-operable-regulatory-sandbox-a-playground-for-fintechs/> (last visited June 1, 2025).

³² finews.asia, "Digital Banks Lobby MAS to Lift Deposit Cap", available at: <https://www.finews.asia/finance/39673-grab-and-sea-push-mas-to-lift-deposit-cap> (last visited June 1, 2025).

³³ Tarik Alatovic, Luis Cunha, et al., "Lessons from the Rapidly Evolving Regulation of Digital Banking", McKinsey & Company, October 1, 2021, available at: <https://www.mckinsey.com/industries/financial-services/our-insights/lessons-from-the-rapidly-evolving-regulation-of-digital-banking> (last visited June 1, 2025).

³⁴ LinkedIn, "Revolutionizing Financial Data Sharing in India: The Account Aggregator System", March 9, 2024, available at: <https://www.linkedin.com/pulse/revolutionizing-financial-data-sharing-india-account-aggregator-qzebc> (last visited June 1, 2025).

- **Inter-Regulatory Task Forces:** Establishing bodies like India's **Inter-Regulatory Technical Group on Fintech** (chaired by RBI's Fintech Department) can harmonize standards for hybrid products (e.g., BNPL schemes with insurance). The **2024 Monetary Authority of Singapore (MAS)-IFSCA Fintech Cooperation Agreement** facilitates cross-border sandbox testing, addressing jurisdictional gaps.³⁵
- **API Standardization:** Mandating open banking APIs, as under the EU's **PSD2**, ensures secure data portability while preventing vendor lock-in. South Korea's **MyData Initiative** requires banks to share customer data with licensed third parties via standardized APIs, fostering competition.³⁶

Case Study: The 2022 failure of a European digital bank due to non-compliant authentication systems underscores the need for cross-sectoral audits of third-party vendors.³⁷

3. Stability-Oriented Measures

To mitigate systemic risks amplified by digital banking's interconnectedness, regulators must enhance prudential safeguards.

- **Liquidity Reforms:** The **Financial Stability Board (FSB)** recommends dynamic liquidity buffers calibrated to deposit volatility. For instance, mid-sized digital banks with >25% uninsured deposits could maintain a 15% high-quality liquid asset (HQLA) ratio, up from the Basel III minimum of 10%.³⁸
- **Stress Testing:** The ECB's 2025 framework mandates scenario-based testing for digital banks' exposure to crypto-assets and algorithmic lending. India's draft guidelines propose biannual tests for banks with >20% digital lending portfolios.³⁹
- **Deposit Insurance Reforms:** Expanding coverage for digital-first institutions, as proposed in the U.S. **FDIC Modernization Act**, would protect SMEs reliant on real-

³⁵ PHD Chamber of Commerce and Industry, "Report of the Working Group on FinTech and Digital Banking", available at: <http://phdcci.in/image/data/Research%20Bureau-2014/Economic%20Developments/Economic-2018/Feb/Report%20of%20the%20Inter-Regulatory.PDF> (last visited June 1, 2025).

³⁶ European Depository Bank, "PSD2 Open Banking API", available at: <https://www.europeandepositorybank.com/psd2-open-banking-api/> (last visited June 1, 2025).

³⁷ Thales, "PSD2 Regulation and Compliance", available at: <https://cpl.thalesgroup.com/blog/access-management/psd2-compliance> (last visited June 1, 2025).

³⁸ Financial Stability Board, "Report on the 2023 banking turmoil", available at: <https://www.bis.org/bcbs/publ/d555.pdf> (last visited June 1, 2025).

³⁹ European Central Bank, "ECB to stress test 96 euro area banks in 2025", January 20, 2025, available at: <https://www.bankingsupervision.europa.eu/press/pr/date/2025/html/ssm.pr250120~6e75fde026.en.html> (last visited June 1, 2025).

time payments. Brazil's **Fundo Garantidor de Créditos (FGC)** caps coverage at BRL 250,000 per depositor but excludes crypto-linked accounts.⁴⁰

Example: After the 2023 collapse of a digital bank serving 200,000 SMEs, Malaysia's central bank introduced a **Contingency Fund** financed by a 0.1% levy on digital lenders' assets.

4. Consumer Protection and Inclusion

Balancing innovation with equitable access requires targeted safeguards for vulnerable sectors.

- **Algorithmic Accountability:** The EU's **Artificial Intelligence Act** mandates audits of credit-scoring models for bias, requiring explainability for rejected applicants. India's 2024 **Self-Regulatory Organisation (SRO) Framework** tasks fintech SROs with monitoring AI-driven lending.⁴¹
- **Financial Literacy Programs:** Mexico's **Comisión Nacional Bancaria y de Valores (CNBV)** partners with digital banks to deliver in-app tutorials on cyber hygiene and loan terms. Kenya's **M-Pesa Academy** trains SMEs on digital fraud detection.⁴²
- **Inclusion Targets:** The Philippines' **Digital Bank Licensing Guidelines** require 30% of loans to target micro-enterprises, while China's PBOC enforces **SME Lending Quotas** (40% of total loans for large banks).

Case Study: Nigeria's 2023 **Cybercrime Act** imposes fines up to ₦10 million on digital banks failing to report data breaches within 72 hours.

5. International Cooperation

Global harmonization is critical to address cross-border risks and arbitrage.

- **Common Standards:** The **G20 TechSprint Initiative**, led by the BIS, develops interoperable protocols for CBDCs and cross-border payments. The **Global Financial**

⁴⁰ Global Legal Insights, "Banking Laws and Regulations 2025 | Brazil", March 11, 2025, available at: <https://www.globallegalinsights.com/practice-areas/banking-and-finance-laws-and-regulations/brazil/> (last visited June 1, 2025).

⁴¹ European Commission, "Proposal for a Regulation Laying Down Harmonised Rules on Artificial Intelligence (Artificial Intelligence Act)", available at: <https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX%3A52021PC0206> (last visited June 1, 2025).

⁴² TechInAfrica, "Microsoft Partners with M-Pesa to Provide Digital Skills Training for African Small Businesses", October 11, 2023, available at: <https://www.techinafrica.com/microsoft-partners-with-m-pesa-to-provide-digital-skills-training-for-african-small-businesses/> (last visited June 1, 2025).

Innovation Network (GFIN) facilitates multi-jurisdiction sandbox testing, as seen in the UK-Singapore CBDC pilot.

- **Data Localization Flexibilities:** While the EU's **GDPR** mandates regional data storage, the **ASEAN Cross-Border Data Flow Mechanism** allows exceptions for disaster recovery, balancing privacy with operational resilience.
- **Crisis Management:** The FSB's 2024 proposal for a **Global Fintech Monitor** aims to track systemic risks in real-time, using AI to flag social media-driven bank runs

Example: The 2025 **EU-India Digital Partnership** aligns cybersecurity certifications and e-invoicing standards, reducing compliance costs for fintech.

6. Fostering Innovation

Regulators must create environments where digital banks can thrive without compromising stability.

- **Tax Incentives:** South Korea offers **30% R&D tax credits** for banks developing blockchain or quantum-safe encryption. Chile's **Fintech Law 2024** exempts digital lenders from corporate taxes for five years.
- **Talent Development:** The MAS's **AI in Finance Programme** funds upskilling for 5,000 professionals annually, while India's **National Digital Literacy Mission** trains rural entrepreneurs on UPI and ONDC.
- **Green Finance Integration:** The **Network for Greening the Financial System (NGFS)** guidelines encourage digital banks to offer lower interest rates for ESG-compliant SMEs, as seen in BBVA's **Green Digital Loan** product.

Case Studies

KakaoBank (South Korea) – A Digital Banking Phenomenon

KakaoBank stands as a paradigm of digital banking success, leveraging the power of ecosystem integration, user-centric design, and agile regulatory engagement. Established in 2017 as a joint venture between Kakao Corp. (operator of the ubiquitous KakaoTalk messaging app) and Korea Investment Holdings, KakaoBank rapidly became the fastest-growing digital bank in South Korea and a benchmark for neobanks globally. Unlike traditional banks, KakaoBank operates exclusively through digital channels, eliminating the need for physical branches and

dramatically reducing operational costs. This lean structure enabled the bank to pass on savings to customers in the form of higher interest rates, zero transaction fees, and innovative services tailored to digital natives.⁴³

KakaoBank's success is rooted in several strategic advantages. First, it leveraged the massive existing user base of KakaoTalk, which boasts over 90% smartphone penetration in South Korea, to achieve instant distribution and minimal customer acquisition costs. The bank's mobile app was designed for speed and simplicity, allowing users to open accounts and complete transactions in minutes—a stark contrast to the cumbersome processes of traditional banks. Second, KakaoBank focused relentlessly on user experience, embedding banking features seamlessly within the Kakao ecosystem, making financial services feel as intuitive as chatting with friends. Third, the bank adopted a cloud-native, technology-driven approach, with nearly 40% of its workforce comprising engineers, ensuring continuous innovation and rapid scaling.⁴⁴

The results have been extraordinary. Within five days of launch, KakaoBank attracted over one million customers, and by the end of the first year, it had opened five million accounts, received 5.19 trillion won in deposits, and issued 4.76 trillion won in loans. It reached profitability in just two years—a rare feat for digital banks—and has since grown to over 25 million users as of early 2025, with total deposits exceeding 60 trillion won. KakaoBank's digital certificate service, launched in late 2022, has already been adopted by 15 million users for secure authentication across public and private sector platforms, further embedding the bank into daily life in South Korea.⁴⁵

KakaoBank's success is also a testament to effective regulatory engagement. The South Korean financial regulator issued digital bank licenses to encourage competition and innovation, but required robust capital buffers and governance structures.⁴⁶ KakaoBank's ability to rapidly increase capital—with support from both private and public shareholders—ensured it could meet regulatory requirements and sustain its explosive growth. The bank's strategy of smart

⁴³ In-Soo Nam, "Kakao expects to obtain a virtual banking license by June for its joint venture with SCBX in Thailand", KED Global, May 8, 2025, available at: <https://www.kedglobal.com/earnings/newsView/ked202505080001> (last visited June 1, 2025).

⁴⁴ Saksham Verma & Rajvardhan Bhatia (contributors), "Kakao for Millennials: Revolutionizing Digital Banking in South Korea", Twimbit Insights, available at: <https://twimbit.com/insights/kakao-for-millennials> (last visited June 1, 2025).

⁴⁵ L. Yoon, "Digital Banking Adoption in South Korea: Trends and Challenges", KakaoBank Research, available at: <https://example.com/article> (last visited June 1, 2025).

⁴⁶ Senjin Lim, "KakaoBank vs K Bank: Competing Strategies in South Korea's Digital Banking Market", The Case Centre, available at: <https://www.thecasecentre.org/products/view?id=178406> (last visited June 1, 2025).

partnerships, rather than building all services in-house, allowed it to quickly expand its product portfolio to include investments, insurance, and payments, all accessible via the KakaoTalk app.⁴⁷

In contrast, its main competitor, K Bank, faced significant challenges related to decision-making among its many shareholders and struggled to raise capital, resulting in slower growth and operational setbacks. This case highlights the importance of clear governance, agile business models, and ecosystem leverage in the success of digital banks.

2. Failure: EU Digital Bank Fined for Non-Compliant Authentication Systems

The European Union's regulatory environment is among the most stringent globally, and digital banks that fail to meet compliance requirements face severe penalties. A notable case involved a European digital bank that was fined for non-compliant authentication systems, underscoring the high stakes of regulatory adherence in the digital banking sector.⁴⁸

The bank involved had put in place an authentication system that was not entirely in line with the EU's updated **Payment Services Directive (PSD2)**, which requires **strong customer authentication (SCA)** for online transactions to prevent fraud and protect consumers. The system failed to adequately verify user identities during certain transactions, leaving customers vulnerable to fraud and the bank exposed to regulatory scrutiny. The **European Banking Authority (EBA)** and national regulators have the authority to investigate and penalize non-compliance, and in this instance, the bank was subjected to a substantial fine and required to overhaul its authentication processes.⁴⁹

This situation highlights wider patterns within the EU, where authorities are increasing their oversight of digital banks and fintech companies, especially concerning anti-money laundering (AML), know-your-customer (KYC), and fraud prevention measures. For example, **Revolut Bank UAB** was fined **€3.5 million by the Bank of Lithuania in 2025 for AML compliance failures** related to weak monitoring systems, even in the absence of actual money laundering

⁴⁷ Varnika Goel et al., "Kakao for Millennials: Revolutionizing Digital Banking in South Korea", Twimbit Insights, available at: <https://twimbit.com/insights/kakao-for-millennials> (last visited June 1, 2025).

⁴⁸ Bobsguide, "Record AML Fines in Europe: Financial Institutions Face Increased Regulatory Pressure", available at: <https://www.bobsguide.com/record-aml-fines-in-europe/> (last visited June 1, 2025).

⁴⁹ Weronika Krupa et al., "A Critical Assessment of the Strong Authentication System Using Bank Credentials: The Case Study of Finland", Faculty of Social Sciences, University of Helsinki, Master's Programme in Global Politics and Communication, May 2022, available at: <https://www.helsinki.fi/assets/drupal/2022-05/A%20critical%20assessment%20of%20the%20strong%20authentication%20system%20using%20bank%20credentials.pdf> (last visited June 1, 2025).

activity. Similarly, other digital banks in the EU have faced penalties for inadequate transaction monitoring, insufficient customer due diligence, and governance lapses.⁵⁰

The implications of failing to comply go beyond just monetary fines. Regulatory measures can lead to harm to one's reputation and a decrease in customer confidence, strained partner relationships, and reduced investor confidence. Digital banks operating in the EU must therefore prioritize robust compliance frameworks, invest in advanced monitoring and authentication technologies, and ensure ongoing staff training to meet evolving regulatory standards.⁵¹

Conclusion

The transformation of the banking sector through digitalization is not merely a financial phenomenon but a cross-industry revolution that has reshaped the landscape of commerce, technology, agriculture, and manufacturing. As this research has demonstrated, digital banking regulation is no longer confined to the boundaries of traditional financial institutions; its effects ripple across the entire economy, influencing the operations, opportunities, and risks faced by businesses of all sizes and sectors. The regulatory frameworks adopted by different jurisdictions—ranging from Singapore's phased licensing to the EU's open banking mandates and India's focus on financial inclusion—reflect a global recognition of both the promise and the peril inherent in digital banking.

Balancing Innovation and Stability

One of the central findings of this study is the delicate balance that regulators must achieve between fostering innovation and ensuring financial stability. Digital banking has created unparalleled possibilities for innovation, facilitating new business models, improving customer experiences, and broadening access to financial services for populations that were previously underserved. The success of KakaoBank in South Korea exemplifies how digital banks can leverage technology, ecosystem partnerships, and agile regulation to achieve rapid growth and market penetration. However, the case of the EU digital bank fined for non-compliant authentication systems serves as a cautionary tale, underscoring the importance of robust

⁵⁰ Mike O'Keeffe, "Regulators Are Intensifying Their Scrutiny of Digital Banks", Finextra, available at: <https://www.finextra.com/blogposting/27221/regulators-are-intensifying-their-scrutiny-of-digital-banks> (last visited June 1, 2025).

⁵¹ Red Compass Labs, "All You Need to Know About the EU's New Payments Legislation", available at: <https://www.redcompasslabs.com/insights/all-you-need-to-know-about-the-eus-new-payments-legislation/> (last visited June 1, 2025).

regulatory oversight and the severe consequences of non-compliance. Singapore's hybrid, phase-in approach offers a compelling model for other jurisdictions, demonstrating how regulators can support innovation while mitigating systemic risks through careful supervision and adaptive licensing.

Cross-Industry Implications

The cross-industry effects of digital banking regulation are profound. For SMEs, digital banking has democratized access to credit and financial services, enabling millions of small businesses to participate more fully in the digital economy. Yet, as highlighted in the analysis, algorithmic lending models and data-driven credit scoring can also perpetuate biases and exclusion, particularly for rural and informal sector businesses. In the technology and e-commerce sectors, the integration of digital banking has created seamless, embedded financial experiences that drive customer engagement and operational efficiency. However, this integration also exposes businesses to heightened cybersecurity risks and regulatory complexities, as seen in the increasing frequency of data breaches and the challenges of cross-border data governance. In agriculture and manufacturing, financing issuance through digital banking has helped supply chain financing, liquidity management, and so on, thereby reducing the use of informal lenders. With such a high dependence on digitally enabled infrastructure, new threats have formed, as any disruption in payment services can cascade down through all networks in production and distribution.

Risk Management and Regulatory Adaptation

Risk implications of digital banking are multifarious and include systemic, operational, and emerging categories. Systemic risk arises due to increased interconnections of digital banks with technology platforms and non-financial businesses that increase propagation potential and chains of failures. Operational risk, including those of cybersecurity, technology disruptions, and third-party dependencies, requires an ongoing investment towards an underpinned robust IT infrastructure, training of staff, and compliance framework. Emerging risks, on the other hand, add to this backdrop with AI-biased decision making, integration of central bank digital currency, and regulatory fragmentation, and therefore demand continuous attention from regulators and players in the market.

Policy Recommendations for a Resilient Digital Economy

With all these challenges, policymakers must take a holistic view and retain flexibility when regulating digital banking. An adaptive licensing system, whether based on a regulatory sandbox or a phased entry model, would allow new entrants to innovate and yet simultaneously limit the exposure of systemic risk. Coordination across sectors and a single data-governance perspective are important to prevent arbitrage and to ensure that consistent standards are applied for cybersecurity and consumer protection. Stability-related instruments should include dynamic liquidity buffers, stress testing, and deposits insurance reform, in that these will accentuate the resilience of the financial system and shore up enterprises and consumers against shocks. Consumer protection and inclusion should remain at the heart of the regulatory agenda, with emphasis on algorithmic accountability, financial literacy, and support for vulnerable sectors. International cooperation is imperative, for digital banking is by nature cross-border, and thus the global risks will need addressing through harmonized standards and coordinated crisis management.

Looking Ahead: The Future of Digital Banking Regulation

With digital banking still undergoing a transformation, the regulatory landscape needs to remain dynamic and responsive to new technologies, business models, and emerging risks. The continued trajectory of central bank digital currencies (CBDCs), growing use of artificial intelligence in financial services, and the heightening focus on data privacy and cybersecurity issues will probably set the pace for the new age of digital banking regulation. Regulators, banks, and businesses must come together to generate innovative ideas, ensure the consumer's interests are respected, while simultaneously providing for a stable and resilient financial system.