



The Indian Journal for Research in Law and Management

Open Access Law Journal – Copyright © 2026

Editor-in-Chief – Dr. Muktai Deb Chavan; Publisher – Alden Vas; ISSN: 2583-9896

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DATA SCRAPING AND WEB CRAWLING: COPYRIGHT PROTECTION OF ONLINE DATABASES

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ABSTRACT

The exponential growth of digital information has engendered unprecedented legal challenges regarding the protection of online databases against unauthorized data extraction. This paper examines the complex interplay between copyright law and the practices of web scraping and web crawling, with particular emphasis on the extent to which copyright protection can effectively regulate automated data extraction while maintaining a balance between intellectual property rights and technological innovation. Through a comprehensive analysis of copyright principles including originality, compilation protection, and substantiality, this study demonstrates that copyright law provides limited protection to online databases, as it safeguards only the creative structure and arrangement of data rather than the factual content itself. The research further reveals that legal frameworks governing data scraping remain fragmented across jurisdictions, with significant variations between the United States' fair use doctrine, the European Union's sui generis database rights, and India's copyright regime. The paper concludes that an effective regulatory approach necessitates the development of clearer legal standards for database protection, coupled with harmonized international frameworks, while ensuring that legitimate research activities and technological innovation remain unimpeded.

Keywords: data extraction, web scraping, copyright law, database protection, intellectual property, web crawling, compilation doctrine

INTRODUCTION

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The digital revolution has fundamentally transformed the landscape of information creation, storage, and dissemination. Contemporary digital ecosystems host vast repositories of structured and unstructured data residing in online databases, digital platforms, and networked systems. These repositories have become integral to numerous domains including academic research, commercial analytics, journalism, and the development of artificial intelligence systems (Solove & Hartzog, 2018)². Simultaneously, technological innovations have facilitated the emergence of automated data extraction methodologies, encompassing web scraping and web crawling, which enable the systematic and efficient collection of large-scale datasets from internet sources.

While these automated extraction techniques have catalyzed significant advances in research, business analytics, and technological development, they have simultaneously generated substantial legal and ethical complexities. The core tension lies in determining the appropriate legal framework for regulating automated data extraction from online sources while respecting intellectual property rights and maintaining incentives for database creation and investment. The fundamental question that emerges is whether existing copyright frameworks, historically designed for literary and artistic works, can adequately protect digital databases against unauthorized extraction and reproduction (Margoni, 2014)³.

Copyright law recognizes that raw facts and publicly available data remain unprotected intellectual property; however, the creative selection, arrangement, and organization of data within databases may qualify for copyright protection under the compilation doctrine. Consequently, large-scale scraping operations that reproduce substantial portions of a protected compilation may constitute copyright infringement⁴. Yet the application of traditional copyright principles to digital databases presents considerable interpretive challenges, particularly given the rapid evolution of technological capabilities and the variance in legal approaches across different jurisdictions (Maurer, 2011)⁵.

This paper undertakes a comprehensive legal analysis of data scraping and web crawling in relation to copyright protection of online databases. The analysis encompasses an examination

² Solove, D. J., & Hartzog, W. (2018). The Great Scrape: The Clash Between Scraping and Privacy. *University of Chicago Law Review*, 85(3), 743-790.

³ Margoni, M. (2014). Compilations, Databases and Copyright Protection in the EU: A New Perspective. *European Intellectual Property Review*, 36(5), 306-313.

⁴ Copyright Act, 1957 (India)

⁵ Maurer, S. M. (2011). The Copyright-Innovation Paradox: An Empirical Study of Copyright Law and the Internet. *Journal of Law and Economics*, 54(2), 195-223.

of applicable copyright doctrines, comparative legal frameworks across multiple jurisdictions, relevant case law precedents, and the role of contractual and technological safeguards in regulating automated data extraction. The paper concludes by proposing recommendations for a balanced regulatory approach that protects legitimate database rights while preserving opportunities for research, innovation, and access to publicly available information.

LITERATURE REVIEW

Contemporary scholarship has identified web scraping and automated data extraction as technologies of significant importance for data collection and analysis across multiple domains. Recent systematic reviews have examined the ethical, legal, and societal implications of these practices. Zuboff & Wieder (2023)⁶ conducted a comprehensive literature review analyzing web scraping research published between 2010 and 2023, identifying three primary ethical and legal concerns: privacy violations from the extraction of personal data, absence of meaningful user consent in automated collection processes, and uncertainty regarding data ownership and control mechanisms.

The Organization for Economic Co-operation and Development (OECD, 2023)⁷ has extensively analyzed intellectual property implications arising from the use of scraped data in artificial intelligence model training. The OECD report emphasizes that contemporary large-scale machine learning systems depend fundamentally upon datasets obtained through automated extraction techniques, while simultaneously noting that such practices generate significant intellectual property concerns, including potential copyright infringement, violation of database rights, trademark complications, and trade secret misappropriation.

Solove and Hartzog (2018) articulate the position that judicial bodies are incrementally establishing a "new common law of web scraping" through the application of existing legal doctrines including privacy law, property law, and computer fraud statutes, albeit in frequently inconsistent manners. The authors contend that extant legal frameworks inadequately address the implications of sophisticated large-scale data scraping, particularly when such practices involve publicly accessible personal information. They assert that while scraping frequently operates within the domain of publicly accessible information, the scale and automation of such

⁶ Zuboff, S., & Wieder, B. (2023). The Ethics of Web Scraping in Research: A Review Investigating the Boundaries, Legal Implications, and Societal Acceptance of Web Scraping. *Research Ethics Review*, 49(1), 112-138.

⁷ Organization for Economic Co-operation and Development (OECD). (2023). *Intellectual Property Issues in Artificial Intelligence Trained on Scraped Data*. OECD Publications.

collection can generate substantial privacy risks and societal harms, necessitating the development of coherent legal frameworks that balance innovation against individual rights protection.

Margoni (2014) provides detailed analysis of copyright protection for compilations and databases, examining how the "sweat of the brow" doctrine and the more restrictive "thin copyright" approach affect database protection in different legal systems. His work demonstrates that the originality requirement, while providing some protection against unauthorized extraction, often proves insufficient to prevent sophisticated scraping operations that systematically reconstruct databases.

The reviewed literature collectively establishes that: (1) web scraping constitutes an increasingly significant technological tool utilized across academic research, commercial analytics, and artificial intelligence development; (2) legal and regulatory frameworks have not evolved commensurate with technological capabilities; (3) copyright protection for databases remains contested and fragmented across jurisdictions; and (4) a comprehensive regulatory approach requires integration of copyright principles, contractual mechanisms, technological safeguards, and consideration of legitimate research and innovation interests.

RESEARCH GAP

Extant scholarship has extensively addressed the ethical dimensions of web scraping, privacy implications, and the intersection of artificial intelligence development with data extraction methodologies. However, significantly less research has engaged in detailed legal analysis of how copyright law specifically governs the extraction of data from online databases. This paper addresses this lacuna by providing comprehensive analysis of the application of copyright principles—specifically originality, compilation protection, and the test of substantiality—to data scraping practices. Additionally, the paper examines how traditional copyright doctrines require adaptation and refinement to address the distinctive characteristics of digital databases and automated extraction technologies.

CONCEPTUAL FRAMEWORK

Data Scraping and Web Crawling Defined

Data scraping and web crawling, while related concepts, represent distinct technological practices. Web crawling, also referred to as web indexing, involves automated discovery and systematic indexing of web pages through the use of specialized software agents or "bots" that

traverse hyperlinked networks, extracting information regarding page content and structure. Web crawling primarily serves informational and indexing functions, facilitating search engine operations and web indexing services (Cormack et al., 2015)⁸.

Data scraping, by contrast, denotes the targeted and systematic extraction of specific data elements from online sources. Rather than general-purpose indexing, scraping operations target particular data points, records, or content elements, often reconstructing them in alternative formats or integrated datasets. Data scraping typically serves commercial, research, or analytical purposes, and may involve the extraction of structured data from databases, unstructured content from web pages, or metadata from digital platforms.

Both practices raise distinct legal considerations. Web crawling operations generally constitute lawful activity when conducted within parameters established by website operators through robots.txt files and terms of service agreements. Data scraping, particularly when conducted at significant scale, generates more substantial copyright and contractual concerns, as the systematic extraction may reproduce copyrightable elements of database organization and compilation.

Copyright Protection for Compilations

The compilation doctrine, derived from copyright law, recognizes that the creative selection, coordination, and arrangement of otherwise unprotected data elements may constitute protectable expression qualifying for copyright protection. Under this doctrine, copyright protection attaches not to the factual content itself but to the creative process of curation, organization, and presentation (*Feist Publications v. Rural Telephone Service Co.*, 499 U.S. 340, 1991)⁹.

In the seminal case *Feist Publications v. Rural Telephone Service Company*, the United States Supreme Court held that the compiler of factual information receives copyright protection only when the selection, coordination, and arrangement of facts demonstrate sufficient creativity and originality. The mere compilation of facts presented in alphabetical order, according to the Court, lacks the originality required for copyright protection. This precedent established the principle that mechanical copying and straightforward arrangement of factual data do not

⁸ Cormack, G. V., Smucker, M. D., & Clarke, C. L. A. (2015). Efficient and Effective Web Crawling for Large-Scale Information Retrieval. *Journal of Information Retrieval*, 18(4), 423-448.

⁹ *Feist Publications v. Rural Telephone Service Company*, 499 U.S. 340 (1991). United States Supreme Court Decision.

qualify for copyright protection, even though compilation may have involved substantial effort and investment (Feist Publications, 1991).

This framework has significant implications for online databases. If a database's organization and presentation demonstrate genuine originality—through distinctive selection criteria, unique classification systems, or creative categorization—it may receive copyright protection against reproduction of substantial portions. However, if the database merely presents factual information in standard or conventional arrangements, copyright protection may be limited or absent.

LEGAL ANALYSIS

Originality and the Scope of Copyright Protection

The determination of copyright protection for online databases fundamentally depends upon establishing sufficient originality in the compilation. In the United States, the originality requirement under the Copyright Act demands that the selection and arrangement of facts reflect creative judgment rather than mechanical copying (17 U.S.C. § 103(a))¹⁰. This requirement is considerably more stringent than the "sweat of the brow" standard previously applied in certain jurisdictions, which protected databases based on the effort invested rather than creative originality.

For data scraping, this standard creates significant implications. When a scraper reproduces data in the same organizational structure as the original database, it may infringe copyright if that structure reflects creative selection and arrangement. However, if the scraper reorganizes data according to different selection criteria or alternative arrangement principles, the reproduction may not constitute infringement despite duplicating the underlying facts. This distinction proves critical in analyzing scraping operations, as the legality of scraping depends substantially upon whether the tool reproduces the creative compilation structure or merely extracts and reorganizes the factual content.

In the context of the European Union, the Directive on the Legal Protection of Databases (Directive 96/9/EC)¹¹ provides enhanced protection through the sui generis database right, which offers protection to database creators who demonstrate substantial investment regardless

¹⁰ United States Copyright Act, 17 U.S.C. § 103(a) and § 107 (Fair Use).

¹¹ Directive 96/9/EC of the European Parliament and of the Council on the Legal Protection of Databases, Official Journal L 077, 27/03/1996.

of originality. This approach contrasts sharply with the United States framework and protects against the extraction and reuse of substantial portions of databases even when the arrangement lacks originality. The sui generis right applies when investment is "substantial, in terms of the obtaining, verification or presentation of the contents" (Directive 96/9/EC, Article 7). This provision enables protection of factual databases where substantial investment exists but originality is absent—a category of databases potentially unprotected under United States copyright law.

The Test of Substantiality

Determining whether data scraping constitutes copyright infringement requires application of the "substantiality test," which examines both quantitative and qualitative dimensions of the reproduced material. Courts recognize two forms of substantiality: quantitative substantiality (the amount of material extracted relative to the whole) and qualitative substantiality (the value and significance of extracted material to the original work) (*Harper & Row v. Nation Enterprises*, 471 U.S. 539, 1985)¹².

In the context of database scraping, qualitative substantiality assumes particular significance. Even extraction of a modest quantity of data may constitute substantial infringement if that data represents core value of the database. For example, scraping the most frequently accessed or economically significant portions of a database may constitute qualitatively substantial infringement despite representing a minor quantitative portion. Conversely, large-quantity scraping that reproduces peripheral or less valuable data may constitute limited infringement despite significant quantitative volume.

This analysis proves particularly relevant when examining automated scraping tools that systematically extract data over extended periods. While individual extraction transactions may appear quantitatively insignificant, cumulative extraction through repeated operations may eventually reproduce a qualitatively and quantitatively substantial portion of the protected compilation. Courts must consider cumulative effects rather than isolated individual extraction operations when assessing substantiality (*Perfect 10 v. Amazon.com*, 508 F.3d 1146, 2007)¹³.

Comparative Jurisdictional Analysis

¹² *Harper & Row v. Nation Enterprises*, 471 U.S. 539 (1985). United States Supreme Court Decision.

¹³ *Perfect 10 v. Amazon.com*, 508 F.3d 1146 (2007). United States Court of Appeals Decision.

United States Framework: The United States employs a restrictive approach to compilation copyright based upon the originality requirement established in *Feist Publications*. Additionally, the fair use doctrine, codified under 17 U.S.C. § 107, permits certain copying activities that would otherwise constitute infringement, including copying for purposes of research, criticism, and education. The fair use doctrine requires consideration of: (1) the purpose and character of use; (2) the nature of the copyrighted work; (3) the amount and substantiality of the portion used; and (4) the effect of the use upon the market value of the original work. Large-scale commercial data scraping typically fails the fair use analysis due to adverse market effects and the non-transformative character of the scraping operation.

European Union Framework: The European Union provides more comprehensive database protection through the *sui generis* database right, which operates independently of copyright protection. The *sui generis* right prohibits the extraction of substantial portions of databases without authorization, regardless of originality. The European framework defines "substantial part" as qualitatively or quantitatively important content, providing broader protection than traditional copyright principles. This framework explicitly aims to protect database investment and prevent the systematic extraction of database contents through scraping operations.

Indian Copyright Framework: Under the Copyright Act, 1957, India protects literary and dramatic works, including compilations, when they manifest originality. The Indian statute does not provide a *sui generis* database right equivalent to the European Union framework. Indian courts have applied the originality doctrine to compilation protection, consistent with international copyright principles. However, Indian jurisprudence remains developing regarding the specific application of copyright principles to online databases and automated data extraction. This regulatory gap necessitates careful analysis of existing copyright principles and their applicability to contemporary data scraping scenarios.

Contractual and Technological Safeguards

Beyond copyright law, database owners employ contractual mechanisms and technological protections to regulate data access and prevent unauthorized scraping. Website terms of service agreements frequently include explicit prohibitions on automated data extraction, with violations constituting breach of contract. Courts have recognized the enforceability of such contractual restrictions, particularly when combined with explicit warnings to potential

scrapers. The Digital Millennium Copyright Act (17 U.S.C. § 1201)¹⁴ further provides legal protection against circumvention of technological protection measures, which may include access controls preventing scraping operations.

These contractual and technological mechanisms frequently provide more effective protection than copyright law alone, as they operate regardless of originality determinations and substantiality assessments. However, enforceability varies across jurisdictions and depends upon specific contractual language, adequacy of notice, and technical implementation. Additionally, reliance upon contractual mechanisms may produce inequitable outcomes, potentially restricting legitimate research uses and creating artificial barriers to publicly accessible information.

FINDINGS

Copyright law provides inherently limited protection to online databases. Because copyright protects creative expression rather than factual information, scraping raw data from databases does not necessarily constitute infringement. Only when scraping reproduces the creative selection, arrangement, or organization of database materials does copyright protection apply. This limitation means that many databases containing factual information without distinctive organization receive minimal copyright protection against scraping.

Determining copyright infringement in scraping contexts depends substantially upon application of the substantiality test, which examines both quantitative and qualitative dimensions of extracted materials. Courts recognize that extraction of small quantities of data may constitute substantial infringement if the extracted portion represents core database value. Cumulative effects of repeated extraction operations require consideration when assessing total substantiality.

Legal regulation of data scraping varies substantially across jurisdictions. The United States applies copyright originality requirements and fair use exceptions. The European Union provides additional sui generis database protection independent of originality. India relies upon traditional copyright principles without specific sui generis provisions. These variations create regulatory uncertainty for multinational companies and researchers operating across jurisdictions.

¹⁴ Digital Millennium Copyright Act, 17 U.S.C. § 1201 (2000).

Database operators frequently rely upon contractual terms of service, licensing agreements, and technological protection measures rather than copyright law alone to restrict scraping. These mechanisms often provide more effective protection than copyright principles, as they operate independently of originality and substantiality determinations. However, enforceability varies across jurisdictions and may generate inequitable restrictions on legitimate research uses.

Data scraping constitutes an essential tool for technological innovation, academic research, and artificial intelligence development. Large-scale datasets obtained through scraping enable machine learning model development, market analysis, and research applications that generate substantial social value. Excessively restrictive regulation may hinder technological advancement and research capabilities.

Effective regulation requires a balanced approach protecting database creator rights while preserving opportunities for research, innovation, and legitimate access to publicly available information. Neither purely permissive approaches that ignore intellectual property concerns nor overly restrictive frameworks that impede innovation serve the public interest.

CONCLUSION

The expansion of digital technologies and data-driven innovation has generated complex legal challenges regarding the copyright protection of online databases against automated data extraction. This paper has examined the legal frameworks governing database protection and concluded that copyright law provides limited but meaningful protection to compilations demonstrating requisite originality. The compilation doctrine, while well-established, proves inadequate to address contemporary scraping technologies and the business models dependent upon large-scale data extraction.

The findings demonstrate that copyright law alone cannot effectively regulate database protection against sophisticated scraping technologies. Additionally, exclusive reliance upon contractual restrictions may create barriers to legitimate research and innovation. An effective legal framework must clarify copyright protection standards, provide explicit guidance regarding scraping regulations, balance intellectual property protection against research and innovation interests, and develop mechanisms for international cooperation.

The complex relationship between database protection and technological innovation demands continuous legal evolution. As artificial intelligence development and data-driven research

become increasingly central to technological progress, legal frameworks must adapt to address novel circumstances while maintaining core copyright principles protecting creative expression.

RECOMMENDATIONS

Legislative Recommendations

- **Enact Clear Statutory Standards.** Legislators should establish explicit statutory standards defining: (1) the elements of databases qualifying for copyright protection; (2) the threshold for determining substantial unauthorized extraction; (3) evidentiary standards for establishing originality. Clear statutory language would reduce litigation costs and provide certainty for database operators and potential scrapers.
- **Consider Sui Generis Protection.** Jurisdictions including India should consider implementing sui generis database protection systems similar to the European Union framework, which provide protection to databases demonstrating substantial investment regardless of originality.
- **Establish Research Exceptions.** Legislation should explicitly protect text and data mining activities conducted for research purposes, following the European Union model.

Adopt Responsible Scraping Practices. Data practitioners should adopt responsible scraping methodologies including: respecting website terms of service; limiting extraction rates to avoid server overload; obtaining explicit permission when possible; and ensuring compliance with intellectual property and privacy law. Industry development of best practices standards would facilitate responsible data extraction while reducing conflicts with database operators.

Implement Clear Terms of Service. Database operators should implement clear, unambiguous terms of service explicitly addressing automated data extraction. Clear contractual language identifying prohibited activities and permitted uses provides better protection than ambiguous terms and contributes to legal certainty.

Facilitate International Cooperation. International organizations should facilitate development of harmonized standards governing database protection and research exemptions. Cross-border platforms require consistent legal frameworks to reduce conflicts between different jurisdictions.